



2017 Sauvignon Blanc

MARLBOROUGH, NEW ZEALAND

KIM CRAWFORD

Kim Crawford is one of New Zealand's most exciting and innovative wine producers. Kim Crawford Wines started out in a small Auckland cottage in New Zealand. Since its launch in 1996, the label has gained critical acclaim around the globe. We do things unconventionally, take risks, start things, and welcome different.

BACKGROUND

Kim Crawford produces one of Marlborough's benchmark Sauvignon Blancs, and has been named in the "Wine Spectator Top 100" four times. A perennial favorite enjoyed by-the-glass in restaurants, it has also been named to the "2017 Wine & Spirits Restaurant Top 10" Sauvignon Blanc category. The secret to Kim Crawford's success is serious attention to detail in the vineyards and winery, with a special focus on sustainable practices, individual vineyard block harvesting, and small lot fermentation.

CRAFT

Grapes were individually harvested from 180 of our 240 vineyard blocks before being gently pressed and fermented. Each block is handled individually to capture the special characteristics of each vineyard parcel. Seventy percent of the grapes came from the Wairau Valley, which provided classic passion fruit and grapefruit aromas. The remaining grapes came from the Awatere Valley, which contributed lemon, lime, and fresh herbs. When combined, these individual parcels deliver the potpourri of aromas and dense concentration of flavors that characterize Kim Crawford's signature Sauvignon Blanc style.

LOOK

Very pale yellow.

SMELL

Classic Marlborough Sauvignon Blanc aromas of lifted citrus, tropical fruit, and crushed herbs.

TASTE

A fresh, juicy wine with vibrant acidity and plenty of weight and length on the palate. Ripe, tropical fruit flavor with passion fruit, melon, and grapefruit.

EAT

Perfect for all occasions, particularly delicious with fresh oysters, asparagus, lobster, or summer salads.

COMPOSITION:
100% Sauvignon Blanc

APPELLATION:
Marlborough, New Zealand

HARVEST DATE: March/April 2017

TA: 7.3g/L

pH: 3.29

RS: 5.0g/L

ALCOHOL: 12.3%

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