

Wine Learning Events

Wine Learning Events include what House of Wine calls Wine 101 which is the most focused on the education component of experiencing wine. The Wine Learning Events also include what we call the Sommelier Series which include “Night with a Somm” and “Wine Experiences.” Each Sommelier Series event is hosted by a visiting wine industry expert, most of whom are certified Sommeliers. House of Wine brings the opportunity for our guests to experience wines in a setting of social interaction and learning. Participants taste an assortment of wines at all of our events. Events often include special retail pricing on the wines being highlighted. The variety of events are described below.

Wine 101, Learning the Basics

Wine 101, Learning the Basics, is conducted in the lounge area of House of Wine. Participants simultaneously taste six to eight wines while the facilitator explains how to approach the first taste of a wine to gain the most from the experience. Each wine is described as well as the techniques and reasons for looking at the wine, smelling the wine and fully tasting the wine. The event is an informal social experience with a focus on wine education. This will be a recurring event on approximately a monthly basis. Each successive session will feature a new selection of wines. You can attend a single Wine 101 event or all of them as each is unique while accomplishing the same goal. You must pre-register for the class. Registration can be made at houseofwinegr.com, in person at the House of Wine or by calling 616 443-1758.

The cost of each session is \$18.87 which totals to \$20 when taxes are included. The upcoming event schedule is listed on the front page of houseofwinegr.com under the News and Events heading.

Night with a Somm

Night with a Somm is a wine tasting experience with a visiting wine expert. The event is the most informal of the Wine Learning Events and is open to the public with no reservation or fee required. The Host of the event offers guests free tastings of two wines as well and at least one more wine

available at a reduced tasting price for the event. The wine selections the Sommelier will offer are likely wines which are new to you. These tastes may lead you in a direction of wonderful undiscovered wines. You are also going to learn new things in your one-on-one conversation with the Sommelier.

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Wine Experiences

Wine Experiences is the most formal of the Sommelier Series events. The host will be a wine industry expert and may be a Wine Maker, Vineyard Manager, a Wine Brand Sommelier or some other unique representative of the wine industry. Wine Experiences is a deeper dive into learning about wine. The event is themed and participants will experience specifically chosen wine and food pairings which complement one another to create magnificent taste sensations. The theme may be focused on varietal, style, country of origin or flavor profiles. Registration can be made at houseofwinegr.com, in person at the House of Wine or by calling 616 443-1758.

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